

CCSSO Chief's Summer Reading Challenge Partner Product Incentives

State education agencies committed to the CCSSO Chief's Summer Reading Challenge have access to MetaMetrics' partners' products to serve as incentives to participating schools. **Achieve3000**, **Capstone Digital** and **Scholastic** in recognition of the importance of summer reading will donate school licenses for their reading programs. State education agencies can select one or all of the partner products to encourage school participation.



Achieve3000® is offering a school license of **KidBiz3000**® and **TeenBiz3000**®. These differentiated online literacy solutions help students in elementary and middle school build reading comprehension, fluency, vocabulary and writing proficiency. KidBiz3000 is for students in grades 2-5 and TeenBiz3000 is for students in grades 6-8. Both solutions provide engaging, 100% nonfiction content differentiated to students' individual learning levels and include extension activities and ongoing Lexile® assessment.



Capstone Digital is offering a one year school license of their personalized literacy program, **myON reader**. With unlimited access to dynamic content that connects students to their interests and reading level, myON reader will unleash the magic that can be found in reading. myON reader features a recommended list of books unique to each student, and students can also choose from over 4000 enhanced digital books in a collection focused on non-fiction, but including 30% fiction as well as Spanish titles. The digital books leverage reading supports like highlighting, professionally narrated audio, and an online embedded dictionary to help build comprehension, fluency and vocabulary. Partnered with The Lexile Framework for Reading, myON reader provides the ability for educators and students to track, measure and predict reading growth. www.TheFutureinReading.com



Scholastic is offering a **Scholastic Reading Counts!**® site license for one year. With Scholastic Reading Counts, students receive a Lexile-based independent reading program that tracks their success on the books they read in and out of school. This technology-based program creates a personalized and engaging learning environment that helps ensure independent reading success.

Scholastic Reading Counts:

- MOTIVATES students with suggested reading choices that match their interests and reading levels.
- EMPOWERS educators with reports and actionable data at the student, school and district levels.
- REINFORCES comprehension, vocabulary, and fluency skills.

About the Chief's Summer Reading Challenge

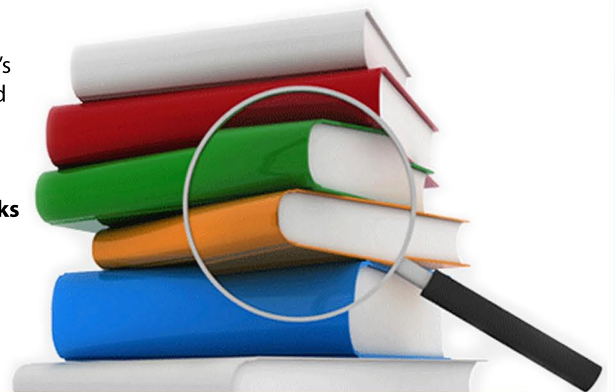
The Council of Chief State School Officers, in partnership with MetaMetrics®, is coordinating a national, state-led summer reading initiative to bolster student reading achievement during summer break. The "Chief's Summer Reading Challenge" will raise national awareness of the summer loss epidemic, share compelling research on the importance of personalized reading activities and provide access to a variety of free resources to support targeted reading and the initiative as a whole.

- * For a **free resource to support targeted reading**, visit www.Lexile.com/fab

"**Find a Book**" is a fun and easy way to select books based on a child's Lexile measure and interests. You can use this free search tool to build custom book lists for readers at all ability levels and then locate your selections at the local public library.

- * For a **free resource to access books online**, check out **We Give Books** <http://www.wegivebooks.org/>

If you are interested in learning more and want to utilize these partner product incentives, email elattanzio@lexile.com



For more information on Lexile measures and The Challenge visit www.Lexile.com/Chiefs-Challenge

